

**Ministry of Natural Resources and Ecology of the Russian Federation
the Federal Service for Supervision of Natural Resources
ORDER**

Moscow

27.02.2023

№ 90

**About the Statement of the Regulations on the III International
Children and Youth Award "Ecology is Everyone"**

In accordance with paragraph 2 of Article 74 of the Federal Law from 10.01.2002 № 7-FZ "On protection of the environment", in order to implement Presidential Decree of 21.07.2020 № 474 On the national development goals of the Russian Federation for the period till 2030", I hereby resolve as follows:

to approve the attached Regulations on the III International Children's and Youth Award "Ecology is Everyone".

Head

S.G.Radionova

APPROVED
by the order of the Federal Service for
Supervision of Natural Resources
from _____ 2023 № _____

Regulations of the III International Children's and Youth Award "Ecology is Everyone"

I. General provisions

1. This Regulations of the III International Children's and Youth Award "Ecology is Everyone" (hereinafter - the Regulations, the Award) define the general provisions of the award, goals, objectives, conditions, terms of its holding, the nominations and evaluation criteria for the submitted works, as well as the requirements for their registration.
2. The Award is approved by the Federal Service for Supervision of Natural Resources.
3. The organizer of the Award is Rosprirodnadzor.
4. Technical and organizational support of the Award is provided by the Operator as determined by the Award Organizer.
5. The official address of the Award in the information and telecommunication network "Internet" is <https://экологияделокаждого.рф> и <http://ecologyiseveryone.ru>.
6. The Regulations are published on the official website of the Award in Russian and English.

II. Aims and purposes of the Award

7. The Award is held in accordance with the national development goals of the Russian Federation (hereinafter - the national goals) set forth in the Decree of the President of the Russian Federation No. 474 of July 21, 2020 "On the national development goals of the Russian Federation for the period up to 2030", which include people's health and well-being, opportunities for self-realization and development of talents, a comfortable and safe living environment, and digital transformation:

"Opportunities for self-realization and development of talents" by creating conditions for identifying, supporting and developing the abilities and talents of children and young people, aimed at their self-determination and vocational guidance, and increasing the percentage of citizens engaged in volunteer activities or involved in volunteering (volunteer) organizations;

"Comfortable and safe environment for life" by attracting the attention of children and youth, citizens of the older generation to the topic of separate garbage collection and solid waste management;

"Digital transformation" through the development of "digital maturity" of citizens, their ability to form and post on social networks photo and video content that does not contradict social norms accepted in a civilized society.

8. The aim of the Award is to popularize the topic of ecology, careful attitude to nature and the environment among citizens, to encourage their participation in environmental education activities with the help of Internet resources, artistic, multimedia, online and technical means, as well as environmental education of the participants, increasing the level of their environmental culture, responsibility, education and literacy; developing the public activity of children and youth environmental organizations (including volunteer organizations) in the general education system and in the system of supplementary education for children during competitions; encouraging citizens engaged in environmental education for children and youth.

9. Objectives of the Award:

ecological education of citizens, including children and youth;

identification of talented and capable children and young people who present their own views on environmental problems

in the world around them within the Award nominations;

involving citizens in environmental volunteer activities;

developing professional preferences of young people in the field of environmental activities;

involving parents in joint environmental activities with their children and presenting them through online resources, art, photography and video tools;

drawing the attention of citizens to the study of the natural features and biodiversity of their country and small homeland;

identifying and supporting mentors, educators, public figures, volunteers, bloggers, journalists, students, and opinion leaders engaged in environmental education among children and youth;

international exchange of experience in the area of citizens' understanding, representation and contribution to improving the environmental situation in their communities and countries of residence;

supporting Russian and international educational organizations, organizations for orphans and children left without support to Russian and international organizations of all types of orphans and children deprived of parental care and to specialized institutions supporting Russian and international educational organizations for orphans and children deprived of parental care of all types, and specialized institutions for minors in need of social rehabilitation, supplementary educational institutions for children, and public organizations and movements that develop and promote healthy lifestyles. and the high importance of an eco-friendly environment.

III. Stages and duration of the Award

10. Duration of the Award: from March 1, 2023 to March 1, 2024.

11. Deadline for submission of applications for participation in the competitive events: from 00 h 01 min (GMT+3 time zone) March 1, 2023 to 23 h 59 min (GMT+3 time zone) October 1, 2023 (inclusive).

12. Work of the Organizing Committee on the initial selection of materials, the formation of the short-list for all nominations and age groups, the preparation of works for consideration by the jury: from March 1, 2023 to October 15, 2023 (inclusive). The composition of the Organizing Committee shall be determined by the Award Operator.

13. The Jury's evaluation of the short-listed works and summing up the results of the competitions for the Award takes place from October 16, 2023 to November 10, 2023 (inclusive). The composition of the jury is determined by the Organizer of the Award.

14. The announcement of the winners and award-winners of the Award will take place after the results of the competitions have been summed up for the nomination of the Award in 2023. The date of the announcement of the laureates (winners) and award-winners of the Award shall be determined by the Organizing Committee.

15. Awarding of laureates (winners) and award-winners of the Award: until March 1, 2024.

16. During the period of the Award, the organizer shall have the right to hold competitions, promotions and other events aimed at popularizing the Award, its goals and objectives and expanding the reach of the participants. The terms and conditions of such events are stipulated separately.

IV. Conditions for holding the Award

17. The Award presupposes participation in competitive events in two formats: individual and team.

18. When submitting an application, the original video material of the work shall be provided on a mandatory basis.

19. No work shall be considered or published if it:

- does not meet the requirements of these Regulations and/or methodological explanations for the Award nominations;
- violates the legislation of the Russian Federation;
- has unethical, obscene, indecent, offensive and/or immoral content;
- contains calls for cruelty, violence, calls of a political, extremist nature, information that may harm the health and/or development of children;
- encourages the commission of unlawful acts;
- contains overt or covert advertising, third-party trademarks, religious or political symbols;
- offends the honor and dignity and/or violates the rights of third parties;
- is not available for viewing;
- previously accepted for another Award nomination;

exceeds the time limit for a contest video or animation clip.

20. The works recognized by the Organizing Committee as compliant with these Regulations and the Methodological Explanations for the Award nominations shall be published on the official website of the Award.

21. The Organizer of the Award reserves the right:

to use the submitted works for non-commercial purposes, including, but not limited to, social advertising campaigns, without prior notification to the author and without payment of any remuneration;

to send the submitted works for participation in Russian and international competitions, including on behalf of the participant of the Award, without charging the Participant of the Award any fees, if it is required by the rules of the corresponding competition. All costs shall be borne by the Organizer of the Award.

22. Lists of the laureates (winners) and awardees of the Award shall be posted on the official website of the Award <https://экологияделокаждого.рф> and <http://ecologyiseveryone.ru>.

23. Laureates (winners) and award-winners of the Award shall be awarded diplomas of the first, second and third degrees in the stated nominations and age groups, diplomas of the first, second and third degrees from the Chairman of the Jury and gifts. Separately, the winner shall be awarded the Grand Prix of the Award.

24. The participants of the Award, whose works were sent to participate in Russian and international competitions at the discretion of the Organizer of the Award, receive prizes, diplomas, certificates provided for in the regulations of the corresponding competition, if they win the corresponding competition.

25. The Organizer and the Jury have the right to reward the participants of the Award with special award diplomas and certificates.

26. All participants (individuals, organizations, institutions and movements), whose applications were accepted and published on the website of the Award, shall receive an electronic certificate of participation in the Award from the Awards Organizer.

27. The Organizer shall have the right to award letters of gratitude to:

Russian and international educational organizations, organizations for orphans and children left without parental care of all types, specialized institutions for minors in need of social rehabilitation, institutions of additional education for children, public organizations and movements, whose students, pupils or participants participated in the competitive events of the Award;

Teachers/educators/guardians/curators, who supported the participation of children and young people in the competitive events of the Award.

28. Laureates (winners), award-winners of the Award and other participants (in the case of minors, their legal representatives), who are applying for receiving the gift shall be obliged to provide the Award Operator with all the necessary information (full surname, first name, patronymic; copies of their national passport pages, including the page with the current registration address; taxpayer identification number (TIN); postal address for gift delivery and/or

acceptance certificate; bank details; other documents and information necessary for gift delivery, at the request of the Operator).

The participants of the Award (for minors - their legal representatives) shall provide the Organizer and the Operator with the originals of the above documents (materials) for verification against the copies of such documents/materials submitted earlier.

Laureates (winners), award-winners of the Award and other participants (in case of minors - their legal representatives) undertake to sign all the documents related to the receipt of the gifts. The Organizer and the Operator shall be obliged to from the Organizer and the Operator only after receipt of the original signed documents necessary for gift giving. Otherwise, the participant is considered to refuse to receive a gift, and the gift is considered unclaimed.

V. Award Nominations and Evaluation Criteria

29. Nomination "Eco World"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

the third age group - teenagers from 14 to 17 years old (inclusive).

Requirements to the nomination: individual participation, the video must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

The task of the nomination: to present by the participant of the Award his own subjective view on the created image of the environmental world around him, solutions of environmental problems, positive environmental initiatives available in the place of residence of the participant, to draw attention to the solution of environmental problems in a creative form (dance, song, poem of his own composition, etc.).

Format: video clip, duration from 15 seconds up to 1 minute.

Shortlisted works in this nomination will be evaluated by the jury.

Criteria and indicators of evaluation of the nomination "Eco World":

Criteria	Indicators
Correspondence of the format's content with the set task and the nomination	Corresponds - 1-3 points Does not correspond - 0 points
The subject matter and relevance of the work	Presented - 1-2 points Not presented - 0 points
Interesting presentation of the material	Presented - 1-2 points Not presented - 0 points
Presenting your own view on the created image of the surrounding ecological world	Presented - 1-3 points Not presented - 0 points
Originality of ideas, creativity, variety of genres	High level - 3-5 points Average level - 2 points Low level - 1 point

Quality of video and sound	Excellent - 1-2 points Low / no sound - 0 points
Timing of the video work	Duration from 15 seconds up to 1 minute - 3 points Duration of 1 to 3 minutes - 0 points

30. Nomination “Eco Blogger”

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

the third age group - teenagers from 14 to 17 years old (inclusive).

Requirements to the nomination: individual participation, videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

Nomination task: to create a video clip or video material motivating to solve ecological problems by presenting the positive experience of children and youth in respecting nature, using polyethylene, paper, plastic, etc. and to show useful advice on this topic.

Format: video clip, duration from 15 seconds up to 1 minute.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco Blogger":

Criteria	Indicators
Compliance of the content of the video format with environmental topics and requirements	Corresponds - 1-3 points Does not correspond - 0 points
Relevance and social significance of the storyline	Presented - 1-2 points Not presented - 0 points
Simple and clear language of the blogger	Presented - 1-2 points Not presented - 0 points
Vivid imagery and comparisons	Competently used - 2-3 points Underutilized - 1 point Not used - 0 points
Ability to analyse and communicate information correctly	Strongly expressed - 2 to 3 points Poorly expressed - 1 point Not expressed - 0 points
Out-of-the-box presentation of the material	Presented - 1-2 points Not presented - 0 points
Quality of video and sound	Excellent - 1-2 points Low/no sound - 0 points
Timing of video work	Duration from 15 seconds to 1 minute - 3 points Duration of 1 to 3 minutes - 0 points

31. Nomination "Eco Cartoon"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive).

Requirements to the nomination: individual participation, the animations must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

Objectives of the nomination: to create an animated clip on environmental topics, popularizing the theme of environmental conservation, respect for nature and raising the level of environmental culture of children and teenagers.

Format: animation clip, the duration is welcome of 1 minute but not more than 3 minutes.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco Cartoon":

Criteria	Indicators
Compliance of the format's content with the nomination	Corresponds - 1-2 points Does not correspond - 0 points
Creative approach to the execution of the work	Presented - 1-3 points Not presented - 0 points
Relevance of the environmental idea of the animation clip	Strongly expressed - 3 points Poorly expressed - 1 point Not expressed - 0 points
Unusualness and novelty	Present - 1 point Not represented - 0 points
The social importance of the plot	Present - 1 point Not represented - 0 points
The quality of picture and sound	Excellent - 3 points Good - 1 or 2 points Unsatisfactory / no sound - 0 points
Integrity, logicity, clarity and distinctness of the idea	Presented - 1-4 points Not presented - 0 points
Opportunity to be used as a social advertisement	Implemented - 2 points Not implemented - 0 points

32. Nomination "Eco Project"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive).

Requirements to the nomination: individual participation, creative works must contain goals, tasks, novelty and non-standard approach, have terms of the project, social and ecological significance, contain cost estimate of the project and its justification. The videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

The task of the nomination: to present to the professional jury the concept for the implementation of an environmental project.

Format: video, from 15 seconds up to 2 minutes.

The shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco Project":

Criteria	Indicators
Conformity of the content of the format to the nomination	Corresponds - 1-2 points Does not correspond - 0 points
Formulation of the goal, objectives, and novelty of the eco project	Formulated - 1-2 points Not formulated - 0 points
Relevance of the eco project	Presented - 1-2 points Not presented - 0 points
Social and environmental significance	Presented - 1-2 points Not presented - 0 points
The uniqueness of the eco project	Presented - 1-2 points Not presented - 0 points
Feasibility of implementation of eco project	Presented - 1-3 points Not presented - 0 points
Feasibility of the project budget and feasibility of the planned expenditures to implement the project	Presented - 1-3 points Not presented - 0 points
Public involvement in the eco project	Envisaged - 1 point Not envisaged - 0 points
Timing of the video work	Duration between 15 seconds to 1 minute - 3 points Duration of 1 to 2 minutes - 1 point Duration of 2 to 3 minutes - 0 points

33. Nomination "ESG Generation"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive).

The requirements to the nomination: individual participation, creative works may be devoted to the assessment of environmental friendliness of an existing enterprise or the concept of creating a new modern production that meets the requirements of environmental friendliness, etc. The videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

The nomination goal: to draw attention to the issue of environmental friendliness of the existing and new enterprises, their involvement in the environmental agenda.

Format: a video clip, from 15 seconds up to 1 minute.

The shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "ESG Generation":

Criteria	Indicators
Compliance of the format's content with the nomination	Corresponds - 1-2 points Does not correspond - 0 points
Originality of the idea, creative approach	High level - 3 points Average level - 2 points Low level - 1 point
The subject matter and relevance of the work	Presented - 1-2 points Not presented - 0 points
Logical coherence and feasibility of the initiative	Presented - 1-3 points Not presented - 0 points
Uniqueness of the initiative	Presented - 1-2 points Not presented - 0 points
Social and environmental significance	Presented - 1-2 points Not presented - 0 points
Innovativeness of the initiative	Presented - 1-3 points Not presented - 0 points
Timing of video work	Duration from 15 seconds up to 1 minute - 3 points Duration of 1 to 3 minutes - 0 points

34. Nomination "Eco Tourism"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive);

The fourth age group - young people from 18 to 35 years old (inclusive).

The requirements to the nomination: individual participation, the creative works should be devoted to the development of the initiative in the sphere of ecological tourism. The videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

Objective of the nomination: to increase the involvement of children and youth in ecological agenda through development of eco tourism, design and creation of ecological routes.

Format: a video, from 15 seconds up to 1 minute.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco Tourism":

Criteria	Indicators
Compliance of the format's content with the nomination	Corresponds - 1-2 points Does not correspond - 0 points
Originality of the idea, creative approach	High level - 3 points Average level - 2 points Low level - 1 point
The subject matter and relevance of the work	Presented - 1-2 points Not presented - 0 points
Logical coherence and feasibility of the initiative	Presented - 1-3 points Not presented - 0 points
Uniqueness of the initiative	Presented - 1-2 points Not presented - 0 points
Social and environmental significance	Presented - 1-2 points Not presented - 0 points
Innovativeness of the initiative	Presented - 1-3 points Not presented - 0 points
Timing of video work	Duration from 15 seconds up to 1 minute - 3 points Duration of 1 to 3 minutes - 0 points

35. Nomination "Eco Education"

Age groups:

The first age group - children and teenagers from 6 to 17 years old (inclusive);

The second age group - young people from 18 to 35 years old (inclusive);

The third age group - from 36 years old.

The requirements to the nomination: individual participation; creative work should be aimed at highlighting volunteer activities, environmental events or series of such events (action, flash mob, exhibition, environmental lesson, film, play, etc.) conducted by the participant with the aim of environmental education among children, youth and / or adults; coverage of the practical results of environmental education for children and teenagers by running a blog, channel on social networks, TV channel, broadcasting (publishing) their own materials. The videos should be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation. Applications are accepted from schoolchildren, students, mentors, teachers, public figures, volunteers, bloggers, journalists, students, opinion leaders engaged in ecological education.

Objectives of the nomination: to popularize the theme of environmental education among children, youth and adults, the theme of conservation of animals

and plants included in the Red Book, the preservation of wild fauna and flora, endangered species; to promote scientific and project activities in the field of environmental conservation, ecology, environmental education through various activities (volunteering, conducting environmental events, creating educational visual and audio content, educational and entertaining).

Format: video, up to 3 minutes. The maximum duration may be increased in exceptional cases by decision of the Organizing Committee.

Works from the short-list in this nomination are evaluated by the jury.

Criteria and indicators of evaluation of the nomination "Eco Education":

Criteria	Indicators
Conformity of the format's content with the task and the nomination	Corresponds - 1-5 points Does not correspond - 0 points
Clarity of concept	Disclosed - 1-3 points Not disclosed - 0 points
Quality of implementation of the idea, scale	High level - 4-5 points Average level - 2-3 points Low level - 1 point
Originality of the idea, creative approach	High level - 3 points Average level - 2 points Low level - 1 point
Social, public and ecological significance of the idea	High importance - 3 to 4 points Insignificant - 1 or 2 points Not presented - 0 points

36. Nomination "Ecology of the Soul"

Age groups:

The first age group - young people from 18 to 35 years (inclusive);

The second age group - from 36 years old.

Requirements to the nomination: individual participation, videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

The objective of the nomination: to present the participant of the Award the ecology of the inner world, based on ethical principles, whose main mission is to preserve ecological life on Earth and help to animal and vegetable world; to present the participant's experience of spiritual and moral education of personality through their not indifferent attitude to the wildlife, examples of saving animals; to popularize the theme of environmental education through art, including crafts, folklore, etc., that have been preserved in the traditional way of life. etc. that are preserved in the participant's family or place of residence, or through the author's creativity of the participant through song, dance, poems, essays.

Format: video clip, length from 15 seconds up to 2 minutes.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Ecology of the Soul":

Criteria	Indicators
Correspondence of the format's content with the set task and the nomination	Corresponds - 1-3 points Does not correspond - 0 points
The subject matter and relevance of the work	Presented - 1-2 points Not presented - 0 points
Interesting presentation of material and craftsmanship	Presented - 1-3 points Not represented - 0 points
Social and environmental significance of the work	High significance - 3-4 points Insignificant - 1-2 points Not presented - 0 points
Originality of the idea, creative approach	High level - 3-5 points Average level - 2 points Low level - 1 point
Clarity of concept	Disclosed - 1-3 points Not disclosed - 0 points

37. Nomination "Eco Drawing"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive).

The requirements for the nomination: individual participation, a drawing made on paper (format A4 or A3) using any technique and tools for drawing (colored pencils, paints, wax crayons, etc.), or a computer drawing (raster or vector drawings, made completely independently using any software tool) on any environmental topic. No screenshots, drawings with frames are accepted. Works should be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

Objective of the nomination: to popularize the theme of environmental preservation, respect for nature and increase the level of ecological culture of children and teenagers by means of visual art.

Format: scanned images of drawings made on paper,

The file with the drawing should be in jpg format and the size should not exceed 5 Mb and the resolution should not be less than 1920 pixels on the short side.

The organizer has the right to request the original working file of the computer drawing if necessary.

The short-listed works in this nomination shall be evaluated by the jury.

Criteria and indicators of evaluation of the nomination "Eco Drawing":

Criteria	Indicators
Compliance of the contest work with the theme of the nomination	Corresponds - 1-3 points Does not correspond - 0 points

The level of artistic skill (technique and quality of work)	High - 3-5 points Average - 1-2 points
Expressiveness, originality of plot conception	High level - 3 to 4 points Average level - 2 points Low level - 1 point
Creative approach to the execution of the work	Presented - 1 to 3 points Not presented - 0 points
Compliance of the creative level with the age of the author	Corresponds - 2 points Does not correspond - 0 points
Author's perspective on the theme of the nomination	Presented - 1-3 points Not presented - 0 points

38. Nomination "Eco Focus"

Age groups:

The first age group - children from 6 to 9 years old (inclusive);

The second age group - children from 10 to 13 years old (inclusive);

The third age group - teenagers from 14 to 17 years old (inclusive).

Requirements for the nomination: individual participation, the picture can be made on any environmental topics and in any genre of photography, must address issues of conservation, the environment, respect for nature. The work must have a meaningful title. Photos with frames, captions, collages, heavily computerized photos, screenshots are not accepted. No editing, deletion, substitution or alteration of any part of the image is allowed. Exposure and color correction of the photograph is permitted. The work must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

The aim of the nomination: to popularize the theme of ecology through the lens of a camera and to draw attention to ecological problems and issues of nature and environmental conservation in children of different age groups.

Format: the photo shall be submitted in electronic form, in a jpg format graphic file with a maximum size of 5 MB and a resolution of not less than 1920 pixels on the short side.

The organizer has the right to request the original file of the photo without processing, if necessary.

Shortlisted entries in this nomination will be evaluated by the jury.

Criteria and indicators of evaluation of the nomination "Eco Focus":

Criteria	Indicators
Meaningful title of the work	Yes - 1-2 points No - 0 points
Consistency of the photo content with environmental themes	Corresponds - 1-3 points Does not correspond - 0 points

Artistic solution, effective foreshortening of the photo	Present - 1-3 points Absent - 0 points
Timeliness, topicality, social orientation	Present - 1-3 points Absent - 0 points
The transfer, through the image, of information about a unique process or subject matter in the nomination	Transferred - 1 or 2 points Not transferred - 0 points
The level of creativity is appropriate for the age of the author	Corresponds - 2 points Does not correspond - 0 points
The picture answers the five questions of reportage photography: what, where, when, why, for what reason	Answers to 1 question - 1 point Answers to 2 questions - 2 points Answers to 3 questions - 3 points Answers to 4 questions - 4 points Answers to 5 questions - 5 points Does not answer any question - 0 points

39. Nomination "Eco Family"

Age group: children and teenagers from 6 to 17 years old (inclusive).

Requirements for the nomination: team participation (child(ren) and members of his (their) family; two or more children united by an environmental idea). The videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation. The application is submitted by one of the children.

Objectives of the nomination: to popularize the theme of ecological family education and increase the level of ecological culture of children and teenagers; to present the experience of families with children in carrying out ecological actions in different formats and genres, reflecting the promotion of ecological well-being.

Format: video clip, duration from 15 seconds up to 1 minute.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco Family":

Criteria	Indicators
Appropriateness of the format's content for the task and the nomination	Corresponds - 1-3 points Does not correspond - 0 points
Presentation of a team approach	Presented - 1-3 points Not presented - 0 points
Presentation of original family eco-events, eco-traditions	Presented - 2-4 points Not presented - 0 points
Creative non-standard approach	High level - 4-5 points Average level - 2-3 points Low level - 1 point
Social, public and ecological significance	Presented - 1-2 points Not presented - 0 points
Timing of video work	Duration from 15 seconds to 1 minute - 3 points Duration of 1 to 3 minutes - 0 points

40. Nomination "Eco School"

Age group: children and teenagers up to 17 years old (inclusive).

Requirements to the nomination: team participation, videos must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation. A collective application is submitted by a representative of an institution, organization or movement.

Objectives of the nomination: to present a video clip on an environmental event "from the beginning to the end", which was held in an educational organization, specialized institution, institution of additional education, public organization

carry out a large-scale environmental event (eco action, eco flashmob), reflecting the maximum involvement of a large number of children and adolescents, members of the public to promote respect for nature

to nature; to show the systematic work of environmental education for children and adolescents at the institution.

to show the systematic work of environmental education of children and teenagers in the institution.

Format: video clip, duration from 15 seconds to 2 minutes.

Shortlisted works in this nomination are evaluated by the jury.

Criteria and indicators for evaluating the nomination "Eco School":

Criteria	Indicators
Compliance of the format's content with the set task and the declared nomination	Corresponds - 1-2 points Does not correspond - 0 points
Presentation of the idea of an ecological event	The idea is clear - 1-2 points The idea is not clear - 0 points
Form of the event	Modern (innovative) form - 2-3 points Traditional form - 1 point
Percentage of students/children involved of their total number in the organization/institution	85-100 % - 3 points 50-84 % - 2 points Less than 50 % - 1 point
Creativity in the use of genres: song, dance, poem, drawing, etc.	High level - 3 points Average level - 2 points Low level - 1 point
Result of the event for the institution	High importance (real, visible) - 2 points Low importance - 1 point Not presented - 0 points
The possibility of spreading the experience of the environmental event to other organizations/institutions	It is possible to really spread experience - 3 points It is possible to spread experience partly - 2 points Individual not spreadable experience - 1 point

Timing of the video work	Duration from 15 seconds up to 1 minute - 2 points Duration of 1 to 2 minutes - 1 point Duration from 2 to 3 minutes - 0 points
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VI. Conditions of participation in the Award

41. Competitive events for the award shall be attended by:

children and young people living both in the territory of the Russian Federation and abroad and who are studying in Russian and international educational organizations, institutions of supplementary education for children or are being trained in a family environment;

adult citizens living in the Russian Federation and outside the Russian Federation.

42. Participants of competitive events for the awarding of the Award (individually or as part of a team) are the authors of the submitted creative works. Responsibility for the authorship of the work and compliance with copyright and related rights under the legislation of the Russian Federation shall be borne by the person submitting the work for the Award.

43. The age of the participants shall be taken into account at the time of submission of the application.

44. Videos, animations, photos, files with drawings must be uploaded on the official website of the Award <https://экологияделокаждого.рф> (<http://ecologyiseveryone.ru>) when applying for participation.

45. It is forbidden to submit for the Award creative works previously submitted to the International Children's and Youth Award "Ecology is Everyone" and the II International Children's and Youth Award "Ecology is Everyone" in 2021 and 2022 respectively.

46. Video clip, animation clip, photo and drawing submitted for the Award should be made (filmed, drawn) not earlier than 2022.

47. The organizer reserves the right to subject the authorship and originality of the competition works to any scrutiny.

48. Individual or team participation formats include:

registration of a personal profile (cabinet) on the Award site

selecting a nomination;

correct filling of all mandatory fields of the application form

on the official site of the Award (separately for individual and team participants) for each work;

unconditional consent to process the personal data of the author

and the Author's legal representative (Appendix 1 to the Regulations);

unconditional consent of the author (legal representative of the author)

for publication/publication of materials

and their use for informational, scientific, educational or cultural purposes

(Appendix 2 to the Regulations);

unconditional consent of the author (legal representative of the author)

for the publication/publication of materials
and their use with the purpose of participation in the Russian and international contests (Appendix 3 to the Regulations);
the use of the works, photos and videos of the participants in social networks, on the website of the Award for the competitive events;
use of sent works, participants' personal data for participation in Russian and international competitions;
submission (attachment) of the work in accordance with the requirements of these Regulations and the Methodological explanations for the nominations of the Award.

49. By registering on the Award website, the participant (his/her legal representative), mentor confirms that he/she has read, accepts fully accepts and agrees with these Regulations and provides consent to the processing of his/her personal data (Appendix 1), consent to the publication/placement of materials in the public domain and their use for informational, scientific, educational or cultural purposes (Appendix 2). and its use for informational, scientific, educational or cultural purposes (Appendix 2), consent to publication/publication of materials and their use for the purpose of participation in Russian and international competitions (Appendix 3), and consent to publication/placement of materials in the public domain (Appendix 4). Russian and international contests (Appendix 3 to the Regulations).

50. By registering on the website of the Award and/or submitting a work for the Award, the author (legal representative of the author) unconditionally agrees to the processing of his personal data, the use of his photo, name, age, place of residence (country, region, locality), video with his image and creative work for publication (disclosure) in the information and telecommunication network "Internet", including, but not limited to, the official site of the Award and social networks, at public events, in television broadcasts, in the materials of mass media, for participation in the Russian and international competitions both during the period of the Award and after its completion, and does not claim to the payment of royalties.

51. In case a participant registers on the Award website and sends his/her work by a third party, the third party confirms that the author of the creative work has agreed to become a participant of the Award, in addition, the third party confirms that the participant (his/her legal representative) has read, accepted and fully agrees with these Regulations, and also provides consent to process his/her personal data (Appendix 1), consent to the publication/placement of public domain materials and their use for information, scientific, educational or cultural purpose (Appendix 2), consent to the publication/posting of open access materials and their use for the purpose of participation in Russian and international competitions (Appendix 3 to the Regulations).

52. The Participant of the Award authorizes the Organizer to make changes to the entries, provide comments, explanations, captions.

53. Participation in the Award is free of charge.

54. The registration of more than one personal profile on the Award website for one and the same participant shall not be permitted.

55. In the event of a dispute over the intellectual rights to the creative work, the Organizer has the right to exclude the participant from further participation in the Award, and the result of the evaluation of his/her work, including the decision to award its author as a laureate (winner) / winner of the Award, be annulled.

56. The Organizer has the right to combine the age groups based on the number of the nominated works.

57. No objections, appeals, claims about the initial selection of materials, formation of the short-list and the results of the Award are allowed.

58. Applications for participation in competitive events for the Award later than the specified deadline shall not be considered.

59. Responsibility for incorrect or erroneous personal data with incorrect e-mail, name, surname, patronymic, address, etc. rests on the participant (his legal representative).

60. Participation in the video clip directly of the participant/participants is obligatory in the number indicated in the application.

61. The Organizer reserves the right to use the contact information of the participants and mentors indicated in the registration on the Award website to send out information to the address within the framework of the Award (if necessary).

VII. Formalization of works submitted for the Award

62. Works shall be submitted in electronic form:

drawing, photograph (graphic jpg files of A4 or A3 format jpg files with the correct aspect ratio, no more than 5 MB and at least 1920 pixels on the short side of the image);

video, animation clip (mp4 format, not more than 300 MB; timing - 1 minute is welcome, but must not be less than 15 seconds and more than 3 minutes; not less than 480 pixels on the short side of the visible image).

63. Language of the works: Russian, English, Spanish. Works submitted in a language other than Russian must be accompanied by a voice-over translation or subtitles in Russian.

VIII. Final provisions

64. The Organizer and the Operator shall not reimburse any expenses incurred by the participants in connection with their participation in the Award.

65. The Organizer and the Operator shall not be liable for failures or malfunctioning of computer networks, communication networks and data transfer; technical failures, technical malfunctions on the Award site if they are not the fault of the Organizer and the Operator; copying and distribution of the creative works from the web pages of the Award by third parties.

66. The Operator of the Award notifies the laureates (winners) and award-winners (for minors - their legal representatives) of the results of the review of their entries and provides instructions for their further actions.

67. The Organizer and the Operator of the Award do not send a notification to the participants about the results of the review of the entries submitted by them and does not give explanations about the reasons why the entries were not supported and/or published, including information about the assessments and conclusions of the jury.

68. The Participant who has applied for the Award shall bear the risk of the consequences of non-receipt of meaningful messages sent by the Organizer to the email address specified by such Participant in his application for the Award.

69. The methodological explanations for the Award's nominations shall be posted on the official website of the Award.

70. In case any changes are made to these Regulations, they shall be published on the website of the Award. If a participant continues to participate in the Award, he/she expresses consent to the amendments made to this Regulations.

71. The Organizer and the Operator of the Award shall not be liable for non-fulfillment of any obligations under these Regulations caused by force majeure circumstances (force majeure).

Force majeure includes: epidemics; natural disasters (floods, tornadoes, earthquakes, etc.); restrictive measures of the authorities by the authorities, as well as laws, regulations and other regulatory documents of the competent state authorities adopted after the publication of these Regulations and preventing its implementation.

Appendix 1
to the Regulations of the III International
Children's and Youth Award
"Ecology is Everyone"

Consent to personal data processing (form)
of the author (legal representative of the author)

Hereby I, full name _____, e-mail address _____, submit to the Organizer and the Operator of the III International Children's and Youth Award "Ecology is Everyone" my personal data in order to comply with the laws and regulations.

My personal data is any information related to me as a natural person (subject of personal data), including: my surname, name, patronymic, year, month, date of birth, details of identification documents, addresses of actual residence and registration at the place of residence, telephone numbers, e-mail address, etc.

I hereby express my consent to the Organizer and the Operator of the Award acting in accordance with my personal data, which is necessary or desirable for achieving the goals of the Award, including the processing of my personal data, including collection, systematization, accumulation, storage, clarification (update, change), usage, recording, storing to electronic media and their storage in accordance with the requirements of the current legislation of the Russian Federation and the Federal Law dated July 27, 2006 № 152-FZ "On Personal Data".

I undertake to inform of any changes in my place of residence, contact telephone numbers, passport, document and other personal data.

I have been warned of my responsibility for the accuracy of the personal information provided.

«__» ____ date _____ signature _____ Full name

Appendix 2
to the Regulations of the III International
Children's and Youth Award
"Ecology is Everyone"

Consent of the author (legal representative of the author)
for publication/publication of materials and their use for informational, scientific,
educational or cultural purposes

I, _____,
(last name, first name, patronymic of the author (legal representative of the author)
as the author (one of the authors) of the work titled
« _____ »,
(title of the work)

residing at:

Place of employment (if any):

Position (if any):

I confirm the authorship of the submitted materials and give my consent to the publication/posting of materials in the public domain on the Internet, including the official website of the III International Children and Youth Award "Ecology is Everyone" <https://экологияделокаждого.рф>, <http://ecologyiseveryone.ru> and the use of such materials for informational, scientific, educational or cultural purposes on a non-commercial basis with the obligatory indication of my authorship.

I confirm that the submitted materials:
approved for publication, placement and use by all available rights holders, authors, that the publication, placement and use of materials will not violate the rights of rights holders, authors and other rights of third parties;
do not contain information that is prohibited for publication/placement in the public domain.

« __ » ____ date _____ signature _____ Full name

Appendix 3
to the Regulations of the III International
Children's and Youth Award
"Ecology is Everyone"

Consent of the author (legal representative of the author)
to the publication / placement of materials in the public domain and their use for
the purpose of participation in Russian and international competitions

I, _____,
(last name, first name, patronymic of the author (legal representative of the author)
as the author (one of the authors) of the work titled
« _____ »),
(title of the work)

residing at:

Place of employment (if any):

Position (if any):

I confirm the authorship of the submitted materials and give my consent for the publication/placement of materials for the purpose of participation in Russian and international competitions with the obligatory indication of my authorship.

I confirm that the submitted materials:
approved for publication, posting and use by all available rights holders,
authors, that the publication, posting and use of materials will not violate the rights
of copyright holders, authors
and other rights of third parties;
do not contain information that is prohibited for publication/placement
in open access.

«__» ____ date _____ signature _____ Full name